



Rural Learning Center

INTERNSHIP: LEARN BRANDING, MARKETING & SOCIAL MEDIA

INTERNSHIP DESCRIPTION

Job Title: Marketing Intern

Located In: Howard, South Dakota

Reports To: President

Overview: The Rural Learning Center, a non-profit organization based in Howard, SD, recently opened Maroney Commons on Howard's Main Street. Maroney Commons is a one-of-a-kind conference and training center that is also home to the Windward Inn hotel, Forecast Restaurant and Maroney's Bar. The intern will work with the RLC and Maroney Commons teams to develop and implement branding and marketing strategies including advertising, online social media, public relations and guerrilla marketing. RLC internships are designed to provide a meaningful, hands-on learning experience for students interested in marketing, social media, branding, rural economic development and/or entrepreneurship.

Position: Rural Learning Center is seeking one part-time paid intern for remainder of Fall 2011 semester and/or holiday break to assist with Maroney Commons branding, community marketing, blogging, social media, advertising and other special projects.

Previous experience is not required. Interested persons should have an interest and/or coursework experience in entrepreneurship, business management, research, marketing, public relations or related field. Digital Storytelling majors are particularly encouraged to apply. Students searching for internship for college credit are also encouraged to apply.

The position is available on a very flexible schedule including commute and telecommuting and the latest project collaboration software. The positions will begin immediately and may lead to continued internship and full-time employment. Full-time available during holiday break.

Please send resume and example of something you have created by email to Joe Bartmann at: joe@rurallearningcenter.org